



AIPP Member Benefits

1. **Credibility** – membership of AIPP offers a sign of confidence to buyers and the trade. Since 2006, our logo has stood for honesty, transparency and decency in the international property marketplace.
 - In September 2016 we introduced the new AIPP Member Smart Badge. This offers a new way of displaying the AIPP logo on your website, which allows for instant verification of your AIPP membership for the reassurance & trust of your clients & trade partners. A simple step-by-step installation guide will be provided upon approval of membership.
 - AIPP logo A4 and A5 window stickers, together with the Certificate of Membership, will be sent to the new members' office upon approval of membership.
2. **FREE client leads** – free listing on AIPP website with buyer enquiries redirected to members at no cost and with no commission taken
3. **AIPP Buyer Guides** – hosted free to buyers on www.aipp.org.uk
 - 'How to Buy Overseas Property Safely' members FREE listing
 - 'UK Pension Changes & Buying a Foreign Property'
 - 'Guide to buying a property in Spain' – AIPP co-authored with RICS Spain and Registradores, the Spanish Land Registry Association.
 - 'Guide to Buying Property in Portugal' – Guide sponsored by Banco Santander Totta S.A., with input from the Portuguese Chamber of Commerce.
4. **Monthly newsletters** - emailed with the latest industry updates, news & views including best practice, regulatory & compliance aspects
5. **Member Events** – trade networking events with like-minded businesses for lead referrals, partnerships, agency agreements, advice, strategic initiatives etc
6. **Public Relations programme** – consumer & trade media activity to build awareness of benefits dealing only with AIPP members
7. **Meet The Product Providers (MTPP)** – an opportunity for product owners (typically property developers or master distributors) to meet, recruit & train UK sales agents at AIPP London offices. UK sales Agents can build their product portfolio. Free to attend for all parties in membership.
8. **The Property Ombudsman** – independent & specialist complaint handling & resolution service for all Business Members, giving consumers additional confidence when dealing with AIPP members. No cost to your clients & membership of the Ombudsman scheme is included in your AIPP membership fee.



Independent research* proves:

- **85% of buyers feel more reassured if a company is a member of the AIPP**
- **93% of members recommend AIPP membership**

This will not only bring you more client enquiries but will help members close more sales as buyers know there is redress to an independent third party, should something go wrong, through our Dispute Resolution Procedure. *Independent research by *A Place in the Sun Live!*

The AIPP, founded in 2006, operates on a 'not for profit' basis. The focus of our work is to ensure that international property is sold properly for the benefit of buyers and the trade, alike. Based in Westminster, London, the AIPP (www.aipp.org.uk) is a truly international association with members all around the world - but with our roots firmly giving access to UK lifestyle and property investment buyers.

If you would like to discuss membership of the AIPP please contact:
enquiries@aipp.org.uk

Please note that the AIPP reserves the right to amend, add or delete the list of AIPP member benefits at any time and without prior notice.